

# SURVEILLANCE SYSTEMS INCORPORATED (SSI) PARTNERS WITH AI VIDEO SURVEILLANCE PROVIDER CORAM

Surveillance Systems Incorporated (SSI), a leader in surveillance and systems integration since 2002, has announced a strategic partnership with Coram, an advanced AI-driven video surveillance platform. This collaboration strengthens SSI's ability to deliver smarter, more proactive security solutions across casino, retail, healthcare, government, education, and commercial sectors.

# **Expanding SSI's Capabilities**

SSI has built its reputation by delivering end-to-end security solutions — from consultation and system design to implementation, training, and ongoing support. In 2024, SSI further grew its footprint through the acquisition of Technology Integrators LLC, expanding its capabilities in communications, AV, surveillance, access control, and network integration.

Partnering with Coram represents the next step in that evolution. Coram's Al video analytics turn ordinary surveillance cameras into intelligent systems capable of detecting threats, reducing false alarms, and helping security teams respond faster.

## **Why Coram**

<u>Coram</u> was chosen for its ability to work with clients' existing camera infrastructure while delivering cutting-edge AI features like natural-language video search, real-time alerts, license plate recognition, gun and smoke detection, and anomaly detection. Its hybrid cloud architecture balances remote accessibility with on-premises processing, maintaining data privacy while enabling instant response. Together, SSI and Coram give organizations a cost-effective way to modernize their security without expensive rip-and-replace projects.

### **CEO Perspective**

<u>Todd Flowers</u>, President of SSI, shared his vision for the partnership:

"At SSI, we've always focused on being ahead of the curve in technology and client service. Partnering with Coram allows us to bring true intelligence to video surveillance — helping our clients move beyond simply recording incidents to actually preventing them. This partnership is about empowering security teams with tools that are smarter, faster, and designed to grow with them."

### **What This Means for Clients**

With SSI's integration expertise and Coram's AI engine, clients gain a unified, future-ready solution that maximizes the value of their existing cameras, improves incident response, and scales as their security needs evolve. This partnership underscores SSI's commitment to providing innovative, long-term solutions and exceptional customer support — from project planning to post-installation service.

