

# CAESARS TECHNOLOGY SUMMIT

Surveillance Systems Incorporated



## A SOLID KICKOFF FOR THE NEW CAESARS TEAM, HOSTED BY SSI

Nestled in the scenic Rocky Mountains of Black Hawk, Colorado, the new Caesars team kicked off their first annual Technology Summit. The newly unified team was able to submerge themselves in networking, sharing, and refining their best-in-class practices, as well as training on the most relevant of technologies. Caesars partnered with Surveillance Systems Incorporated (SSI) to host the event, which created a setting that allowed for an intimate atmosphere and provided valuable one-on-one time with manufacturers. The Caesars team was able to get answers to questions, feedback on their applications, and updates on the latest technology offerings in the industry. The dynamic mix of interaction, education, and camaraderie made the show a great success.

"The Summit was a great success! Not only did we see the latest and greatest tech from the best manufactures in the business, but we were finally able to bring the new Caesars family together!"

Vincent Cordi,  
Surveillance  
Manager, The Row  
- Reno



## A SPECIAL THANKS

"What an honor it was to host a Caesars event for such an experienced group of professionals. A huge 'thank you' to Pete, Eric, Norris, Al and the entire Caesars team for allowing us to be a part of it. The support from our vendors was incredible! Their commitment to providing the Caesars team with continuing education allowed for exposure to topics varying from new technologies to increased efficiencies. The time spent between education, networking and team building was impactful, and we can't wait to do it again next year!"

- Todd Flowers, President of SSI

"The event was a blast! SSI could not have picked a better location than Blackhawk, CO. The blend of vendor presentations and booths allowed for new technologies to be discussed and modeled live. All this new information was made even better by sharing directly with our Surveillance peers: discussing pros, cons, and best applications through our diverse properties. Todd Flowers and his SSI crew did a wonderful job, looking forward to the next event."

Jonathan Morten,  
Surveillance Manager,  
Isle of Capri Boonville



## Q & A

*Pete Blackstock - Corporate Director of Surveillance*

*What goals were you looking to accomplish by hosting this summit?*

"We hosted a similar event with SSI a couple of years ago without the technology partners. We wanted to take what we had learned from that experience and provide our properties with in-depth training and a team-bonding experience."

*What was your favorite part of the summit?*

"Seeing dozens of Caesars surveillance leaders come together and grow professionally and personally, together."

*What team synergies were created by bringing together all of the surveillance leaders?*

"Seeing team leaders come together and interact with each other in a meaningful and personal way. A month after the event we are seeing directors interact together on a level that we have never seen before."

*What differentiated this summit compared to other industry events?*

"This was not a for-profit event. We wanted to provide our Caesars team with extreme value and industry-specific training and knowledge. There were no random guest speakers or events to distract from the training. We also wanted to provide our vendor partners equal opportunities to showcase their technologies in a fair and balanced environment."

"It was like a family reunion... featuring some of the best vendors and surveillance directors in the business having honest conversations about new technology and the state of our profession. SSI and Caesars really came together to host a fun and professional event!"

Cyril Wick,  
Surveillance  
Director, Lumiere  
Place Casino