



## **New Mexico Casino Migrating to Avigilon Hi-Def Surveillance Solution with Partner SSI**

(Roseville, CA) May 18, 2012 - Hard Rock Hotel and Casino in Albuquerque, N.M., has hired Surveillance Systems Integration (SSI) to manage their migration from analog to IP-based high-definition megapixel security surveillance cameras and systems. The new system will feature Avigilon's end-to-end solution. SSI is a preferred integrator with Avigilon. "The challenges with large scale installations like the Hard Rock installation include meeting the customer's specific and unique requirements for hardware and space, including the use of its existing assets to save on costs and time," said Todd Flowers, president of SSI. "SSI worked closely with the surveillance team at the casino and with Avigilon in choosing the correct products to meet the requirements for this project. This illustrates SSI's commitment to provide customers with solutions, like a comprehensive plan of how to migrate from analog to high definition. We take into account any unique requirements the customer has - just another way we exceed expectations for security and operations efficiency."

"This upgrade is based on our desire to integrate what existing assets we already have that can continue to be used, and SSI has been a knowledgeable guide in the upgrade decision-making process as well as instrumental in the design and project management, exceeding our expectations," said Michelle Jojola-Barwick, surveillance director at Hard Rock Hotel and Casino Albuquerque.

The project will include updating analog cameras to high-definition cameras, adding additional video encoders to enhance existing equipment, creating multiple workstations and servers on a large scale and upgrading the system's quality and ability to identify threats in real-time while being continuously recorded.

The new system will use an Avigilon Control Center with network video-management software with high-definition system management technology to manage the system from work station. It will also have HD cameras that can produce crisp and clear images and video records that store up to 30 days of continuous surveillance footage.

With the new system intact, the casino hopes to reduce the system's annual power consumption up to 70 percent as well as make security and operations more efficient.

The project is expected to be complete by the end of 2012.

### **About Surveillance Systems Integration**

Established in 2002, SSI Headquarters is based in Roseville, California. SSI offers surveillance integration expertise in three target markets: Casino, Retail, and Commercial. Providing clients with comprehensive system solutions, including from system design to installation and execution, SSI offers highly-technical consultation, system-design engineering, advanced project management and professional installation and prides itself on providing unsurpassed customer service and support. SSI has branch offices in Las Vegas and Tulsa.