



Surveillance Systems Integration Continues Growth, Announces Strategic Expansion in North America with New Branch and Two New Hires

(Roseville, CA) January 26, 2012 - Surveillance Systems Integration (SSI) announces that it will be expanding in North America with the addition of a new Tulsa (Oklahoma) branch, an expansion of the Las Vegas office, and two key management appointments as part of the corporate expansion strategy: Al Croteau as the new Business Development Manager for the Las Vegas office and Travis Isom as the new Branch Manager for the Tulsa office. The expansion and hiring comes as SSI continues to be awarded more contracts, especially in the casino market, as well as other industries looking to retrofit their aging surveillance systems and control rooms, many with specific or unique requirements, a strength of SSI.

"We have an exciting year ahead of us in 2012 and see many growth opportunities, as the industry shifts from traditional analog camera surveillance to install new control centers and IP-based, high definition cameras for state-of-the-art security surveillance, many by upgrading their existing systems," said Todd Flowers, President of SSI. "With over 15 years in the Security Industry, Al will drive new business with his expertise in market development and management. In addition, Travis and the new Tulsa branch will look after our customers' needs as SSI will be in a prime location and position to offer our unsurpassed customer service and support in the region."

Mr. Al Croteau joins SSI as the Business Development Manager for Las Vegas, to help create and meet the needs of the growing customer base in Las Vegas. The expanded Las Vegas office is part of SSI's expansion plans in North America. Mr. Croteau will develop business opportunities with current and new customers, and provide knowledge and guidance to SSI for continued growth. One of Mr. Croteau's previous projects included designing a unique camera system built into the security bars surrounding the cash cage at a major Las Vegas strip resort casino, which received accolades from the Las Vegas Metropolitan Police Department. Previously, Mr. Croteau served as Vice President of North American Video.

The new Tulsa branch will be managed by Travis Isom, who will be in charge of developing the Central US Territory. He and his office will provide clients with comprehensive systems solutions that include system design and engineering, project management, and customer support, based on his 10 years in the industry. Mr. Isom will also be tasked with the development of new employees in the strategic expansion for the region. "SSI offers in-depth technical knowledge and full-service project management as an asset to bring customers results beyond their expectations, and I am excited to be in this new role to help continue the momentum forward," said Mr. Croteau.

"Tulsa is a great central location for our customers in the Central US Region," said Mr. Isom. "This new branch will enable us to extend our unsurpassed customer service and support, as well as fresh ground to grow in our key target markets of casino, retail and commercial."

SSI is reaching its 10th anniversary this year, and was named as one of the Top 20 spenders in equipment and services in a study published in March 2011 Security Sales magazine.

For more information, contact Surveillance Systems Integration at (800) 508-6981 or visit the company website at www.ssiectv.com.

About Surveillance Systems Integration

Established in 2002, SSI Headquarters is based in Roseville, California. SSI offers surveillance integration expertise in three target markets: Casino, Retail, and Commercial. Providing clients with comprehensive system solutions, including from system design to installation and execution, SSI offers highly-technical consultation, system-design engineering, advanced project management and professional installation and prides itself on providing unsurpassed customer service and support. SSI has branch offices in Las Vegas and Tulsa.